



Get the Performance. Lose the Weight.

The Innovative Line of High-Performance Lightweight Products.





CustomLite[®] *Lightweight - High Performance*
TECHNOLOGY

CustomLite Advantages

From surface preparation, to setting and grouting, Custom's innovative line of lightweight products accompanies you every step of the way. **Up to 40% lighter** than equivalent products, but certainly no lightweights, they **deliver high performance and excellent workability**. In addition, many of Custom's lightweight products **contain recycled materials**, qualifying them for LEED[®] certification. So use our line of lightweight products and discover how to lose the weight and increase performance at the same time.

SURFACE PREP



easyboard[®]
Engineered for strength.

EasyMat[®]

- **A 6 lb board that cuts with a utility knife and installs like traditional backerboard**

EasyBoard Lightweight BackerBoard

A new generation of lightweight backerboard for tiling walls, floors and countertops. With few exceptions, EasyBoard performs just like traditional cement backerboard. It's just much lighter, and cuts cleanly and easily with a utility knife.

Available sizes: 1/2" and 1/4" thicknesses

- Easier to cut – clean edges, no mess
- Performs like traditional backerboard
- Residential & light commercial rated

- **4x faster to install and 97% lighter than traditional floor backerboard**

EasyMat with SoundGard[®] Technology

A versatile mat underlayment for setting tile and stone over any acceptable subfloor. EasyMat offers a bonded crack prevention system for subfloor movement up to 1/4".

Available sizes: 3 mm, 5 mm, 12 mm rolls

Peel & Stick available sizes: 3 mm, 5 mm rolls

- Up to 25x lighter than 1/4" backerboard
- Easier to cut
- No mechanical fasteners needed
- Impact & sound reduction qualities



Custom proudly supports all of our CustomLite products with the best warranty programs in the industry.

Work faster. Smarter. More profitably.

SETTING



LevelLite®

- 4 lbs/sq ft vs. 6 lbs for traditional self levelers, and cures rapidly with a smooth finish

LevelLite Self-Leveling Underlayment

LevelLite is 40% lighter than other self-leveling underlayments, making it easier to carry and pour. Seeks its own level in minutes. Excellent for installations where weight is a concern. Cures fast and will not shrink or crack.

Available size: 30 lb bag

- Cures fast and develops high early strength for quick installations
- 30 lb bag covers the same area as a typical 50 lb bag

MegaLite®
RAPID SET

- Ultimate 1-Part rapid set mortar with superior bond strength for impervious porcelain or glass tile installation

MegaLite Rapid Set Crack Prevention Mortar

A premium one-part formula, MegaLite Rapid Set offers the exceptional in high, fast bond strength and flexibility for time-critical commercial and residential installations under the most demanding requirements. Allows grouting in under 3 hours and traffic in 4 hours. No need for 2-part additive to meet high bond, flexibility or compressive strength requirements. Available size: 30 lb bag (White, Gray)

- Ultimate bond strength and flexibility
- Fast setting – Grout in under 3 hours, traffic in 4 hours
- Isolates cracks up to 1/8"
- Non-slump for heavy tile and stone floor applications
- 30 lb bag covers the same area as a typical 50 lb bag

MegaLite®

- Ultimate performance lightweight mortar protects against cracks up to 1/8"

MegaLite Crack Prevention Mortar

Offers the ultimate in bond strength for the most demanding installation requirements and the requirements with the flexibility to withstand horizontal substrate movement up to 1/8". Formulated with CustomLite Technology, it's 40% lighter than other mortars, providing excellent handling characteristics, and offers non-sag/non-slip installation on walls. Non-slump for heavy floor applications. Available size: 30 lb bag (White, Gray)

- Ultimate bond strength and flexibility
- Isolates cracks up to 1/8"
- Non-slip for large, heavy wall tile
- Non-slump for heavy tile and stone floor applications
- 30 lb bag covers the same area as a typical 50 lb bag



Contributes to "Leadership in Energy and Environmental Design" certification.

The complete lightweight line, only from CBP.

GROUTING



ProLite®

OmniGrip®

prism® SureColor® Grout

- Premium lightweight mortar for large format tile or stone installations

ProLite Tile & Stone Mortar Offers high flexibility and bond strength in a lightweight formula with excellent handling characteristics. Excellent for setting large format tile or stone. Available size: 30 lb bag (White, Gray)

- High flexibility and bond strength
- Bonds large format tile and stone
- Non-slip for wall applications
- Use as a thin-set or medium-bed mortar, up to 3/4" thick on floors
- 30 lb bag covers the same area as a typical 50 lb bag

- 33% less shrinkage than traditional adhesives with superior bond strength

OmniGrip Maximum Strength Adhesive Formulated with more solids and less water, OmniGrip shrinks up to 33% less than traditional tile adhesives to ensure maximum coverage and superior bond. This high polymer formula remains flexible, so it works in a wide variety of installations. It weighs 25% less than traditional adhesives making it easier to spread and carry. Available sizes: 1 gal pail, 3 1/2 gal pail

- 25% less weight
- Ready-to-use
- High polymer formula remains flexible
- Maximum coverage – superior bond

- Premium grout offering consistent color with no shading or efflorescence regardless of tile, temperature or humidity

Prism SureColor Grout With its unique formula, Prism sets a new standard for cement-based grout technology. It offers consistent color without shading regardless of tile type, temperature or humidity. Lightweight and made with recycled material, a 17 lb bag covers the same area as a 25 lb bag of standard grout. Choose from 18 colors. Available size: 17 lb bag

- 18 contemporary colors
- No efflorescence
- 32% lighter than traditional grout
- For joints from 1/16" to 1/2", no need for non-sanded grout
- 17 lb bag covers same area as standard 25 lb bag
- Contains recycled material – Contributes to LEED certification



Custom products are protected by MoldGard Technology, ensuring the tile or stone installation has the highest level of production against mold and mildew.

LEED® is a Trademark of U.S.G.B.C.

A 6 lb board

that cuts with a utility knife and installs like traditional backerboard

4 lbs/sq ft

vs. 6 lbs for traditional self levelers, and cures rapidly with a smooth finish

4x faster

to install and 97% lighter than traditional floor backerboard



Only 30 lbs

but has ultimate bond strength and flexibility

Just 1 part

that outperforms traditional 2-part rapid setting systems

32% lighter

than traditional grouts with no shading or efflorescence

40% lighter

but same coverage as a 50 lb bag, and has non-slip, non-slump performance

33% less

shrinkage than traditional adhesives, has superior bond strength

Technical Data

SURFACE PREP

	■ EasyBoard 1/2" (13 mm)	1/4" (6 mm)
Systems Warranty	Up To a Lifetime	Up To a Lifetime
Fastener Holding	40 lbs	40 lbs
Flexural Strength		
ASTM C947	300 psi	300 psi
ASTM C1185	N/A	N/A
Weight/Sq Ft	0.4 lb	0.3 lb

	■ EasyMat 3 mm	5 mm	5 mm	12 mm
Systems Warranty	Up To a Lifetime	Up To a Lifetime	Up To a Lifetime	Up To a Lifetime
Thickness	3 mm	5 mm	5 mm	12 mm
Peel & Stick Available	Yes	Yes	Yes	No
Roll Dimensions	4' x 100' (1.2 M x 30.5 M)	4' x 10' (1.2 M x 3.05 M)	4' x 75' (1.2 M x 22.9 M)	4' x 30' (1.2 M x 9.14 M)
Weight/Roll	21.3 lbs	3.3 lbs	25.4 lbs	25 lbs
Weight/Sq Ft	<.1 lbs	<.1 lbs	<.1 lbs	.2 lbs

	■ Levellite
Systems Warranty	Up to a Lifetime
Compressive Strength, ASTM C109 @ 28 Days	
1 Day Cure	2600 psi
28 Day Cure	4600 psi
Flexural Strength, ASTM C109 @ 28 Days	1200 psi
Walkable Hardness	2 - 4 hrs
Cure Time Before Floor Covering Installation	4 hrs Ceramic Tile and Stone Floors 14 hrs Impervious Floor Coverings
Application Thickness	Featheredge to 2" Thickness
Approximate Coverage Range @ 1/8"	55 sq ft/30 lb Bag
Robinson-Type Floor Tester ASTM C627	Extra Heavy Rating

SETTING

	■ MegaLite Rapid Set	■ MegaLite	■ ProLite	■ OmniGrip
Systems Warranty	Up To a Lifetime	Up To a Lifetime	10 Year	15 Year
Applicable ANSI Standards	A118.4/118.11	A118.4/118.11	A118.4/118.11	A136.1 Type 1
Shear Bond Strength				
Porcelain Tile @ 28 Days	700 psi	700 psi	450 psi	N/A
Quarry Tile to Plywood @ 28 Days	365 psi	365 psi	250 psi	N/A
Type 1 Water Immersion	N/A	N/A	N/A	Exceeds
Compressive Strength @ 28 Days	>3600 psi	>2800 psi	>2800 psi	N/A
Approx. Coverage Range				
1/4" x 1/4" x 1/4" Square-Notch Trowel	100 - 110 sq ft/30 lb	100 - 110 sq ft/30 lb	90 - 110 sq ft/30 lb	
3/16" x 5/32" V-Notch Trowel				40 - 60 sq ft/gal

GROUTING

	■ Prism
Systems Warranty	Up To a Lifetime
Applicable ANSI Standards	A118.7
Compressive Strength	>3000 psi
Flexural Strength (7 Days)	>1000 psi
Pot Life	60 - 90 Min
Final Set	2.5 hrs

